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Help Page Processing – Scope

This form serves as a "work order" to provide information for scoping, CLS entry, factualization, and Web Dev. Create this document in SharePoint within two weeks of PRD kickoff.

A. Project Information (completed by CM first two weeks after PRD kickoff)

Project Start Date	Tracker #	Project Name	Content Manager	Preliminary Help Page Estimate
1/4/07	6933	UK - Removal of Home Page Feature	Barbara Roy	15

B. Content Delivery Dates (provided by CIS and CPPM)

Hand-off to CIS (Matt)	Hand-off to CPPM (Liz)	Scheduled Train
3/12/07	3/19/07	e513

C. Latest Page Counts (updated by CM as necessary)

# of Pages/ Type	Inline	Context-ual	Inframe	Tutorials	Fees	Other	Help IA	A-Z Index	Re-directs
Edited	8	1	6				1	2	3
New									

Final Page Count? No Yes



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C. Additional information for this project:

1. The following countries will be affected by these changes:

- France
- Belgium
- Italy
- Spain
- UK
- Ireland

2. The following **inframe page deletions** will need to be performed by the in-country content teams:

Home Page Featured - http://pages.ebay.com/help/sell/contextual/inframe/homepage-featured.html
Example of Home Page Featured - eBay Home Page - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-homepage.html
Example of Home Page Featured - Category Lists and Search Results - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-featuredsection.html
Example of Home Page Featured - Buy Hub - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-buyhub.html

3. The following **inline content deletion** will need to be performed by the in-country content teams:

[CSV File Specifications for Uploading Inventory Data](http://pages.ebay.com/help/sell/import-csv.html) - <http://pages.ebay.com/help/sell/import-csv.html>

(See attached PowerPoint mock for further clarification of edits for this page.)



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Help Page Processing – CLS Entry

Content Managers use sections E and F to identify URLs for this project. Provide IA, A-Z Index, and Redirects must be completed in sections G, H, and I.

Note: Final Word files for both Edited and New pages must be uploaded to the associated project folder in SharePoint.

E. _15_# of EDITED Pages (existing pages)	
URL	Page Type
Classified Ad Fees - http://pages.ebay.com/help/sell/adformatfees.html	<i>inline</i>
Promoting Your Item With Listing Upgrades - http://pages.ebay.com/help/sell/promoting_ov.html	<i>inline</i>
1-Day Listing - http://pages.ebay.com/help/sell/1-day.html	<i>inline</i>
eBay.com Fees - http://pages.ebay.com/help/sell/fees.html	<i>inline</i>
Real Estate Fees - http://pages.ebay.com/help/sell/realestatefees.html	<i>inline</i>
Home Page Featured Policy - http://pages.ebay.com/help/policies/hpfeatured.html	<i>inline</i>
Listing Upgrade - Home Page Featured Examples - http://pages.ebay.com/help/sell/hpf.html	<i>inline</i>
CSV File Specifications for Uploading Inventory Data - http://pages.ebay.com/help/sell/import-csv.html	<i>inline</i>
Promoting Your Listing - http://pages.ebay.com/help/sell/contextual/inframe/promoting_your_listing.html	<i>inframe</i>
Home Page Featured - http://pages.ebay.com/help/sell/contextual/inframe/homepage-featured.html	<i>inframe</i>
Example of Home Page Featured - eBay Home Page - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-homepage.html	<i>inframe</i>
Example of Home Page Featured - Category Lists and Search Results - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-featuredsection.html	<i>inframe</i>
Example of Home Page Featured - Buy Hub - http://pages.ebay.com/help/sell/contextual/inframe/homepagefeatured-example-buyhub.html	<i>inframe</i>
Promoting Your Listing - http://pages.ebay.com/help/sell/contextual/inframe/making-listing-standout.html	<i>inframe</i>
Home Page Featured Fees - http://pages.ebay.com/help/sell/contextual/homepage-featured.html	<i>contextual</i>



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Help Page Processing Form – Help IA /A-Z Index /Redirects

Content Managers use sections G, H, and I to identify IA, A-Z Index, and Redirect changes.

G. Help IA (Information Architecture) *		
URL of Help IA Tier	Action	Notes
http://pages.ebay.com/help/sell/ia/promoting_your_item.html Breadcrumb path = Help > Selling > Listing Your Item > Listing Upgrades Listing Upgrade - Home Page Featured	<i>Remove</i>	Located between: Listing Upgrade - Gallery Featured and Listing Upgrade - Gallery Example

H. Help A-Z Index			
Text of Index entry	Link to this URL	Action	Notes
Home Page Featured (Policy)	http://pages.ebay.com/help/policies/hpfeatured.html	<i>Remove</i>	
Home Page Featured: Listing Upgrade	http://pages.ebay.com/help/sell/hpf.html	<i>Remove</i>	

I. Help Page Redirects		
Title	Current URL	Redirect to this URL
Home Page Featured Policy	http://pages.ebay.com/help/policies/hpfeatured.html	http://pages.ebay.com/help/index.html
Listing Upgrade - Home Page Featured Examples	http://pages.ebay.com/help/sell/hpf.html	http://pages.ebay.com/help/index.html
Home Page Featured Fees	http://pages.ebay.com/help/sell/contextual/homepage-featured.html	http://pages.ebay.com/help/index.html