

Embedded Help

The Help Menu Options should be in the following order:

1. Stores Listings Publisher Help
2. Contact Us
3. Send Feedback
4. About Stores Listings Publisher

In the Help menu, a '**Stores Listings Publisher Help**' selection should open up a page with the following help text:

eBay Stores Listings Publisher Help

The eBay Stores Listings Publisher allows you to quickly and easily publish your current eBay Stores Fixed Price and Store Inventory Format listings to online product databases such as Google Base and Microsoft Live Product Search.

System Requirements

eBay Stores Listings Publisher is supported on Windows 2000/XP or later and requires a connection to the Internet.

Setting Up Your Accounts with Google and Microsoft

In order to publish your eBay Stores listings, you'll want to set up accounts with Google and Microsoft.

- Set up Google Base <Hyperlink: <http://base.google.com/>>
- Set up Microsoft Live Product Search

<Hyperlink: <http://productupload.live.com/Home.aspx?wa=wsignin1.0>>

After setting up your accounts with Google and Microsoft, you will need to set up your accounts within the eBay Stores Listings Publisher application.

To set up your accounts within Stores Listings Publisher, follow these steps:

1. Click Edit then select *Settings...*
2. In the Settings dialog box, select Accounts.
3. Click the **Create** button.
4. Type an account name and select the platforms that you would like to associate with that account by clicking the platform names.
5. Click the **Next** button.

6. Enter your User ID and password for the platform that you have selected, then click the **Log In** button.

You can now view your newly created Account in the Platform Accounts window.

It is possible to have several platform accounts with each supported platform.

You can rename, edit, or delete your accounts by selecting the account name in the window.

Note: Your account information with Google or Microsoft will not be sent to eBay. Your User ID and password for Google and Microsoft product search accounts can be stored in the eBay Stores Listings Publisher and will only be used to sign in to your accounts to publish your listings.

Setting up your eBay Account Settings

Note: The eBay Stores Listings Publisher will verify your eBay account information through a secure third-party eBay partner.

To setup your eBay account settings, follow these steps:

1. Click File then select *Connect to eBay...*
2. In the Connect to eBay dialog box, enter the eBay User ID that you have associated with your eBay Store subscription.
3. Click the **Connect** button.

If your eBay Account has not been authenticated within eBay Stores Listings Publisher, you will be required to get eBay authorization by following these steps:

1. Click the **Launch eBay** button and enter your eBay User ID and Password.
1. Click the **Agree and Continue** button to authorize eBay Stores Listings Publisher to access your eBay account information.
2. Click the **Close Window** button to return to the Authentication dialog box.
3. Click the **Confirm Authorization** button.
4. Once your account has been successfully verified, you can connect to Stores Listings Publisher to download your Stores listings.

Your eBay connection details will be saved by the eBay Stores Listings Publisher. You can link multiple eBay accounts by simply repeating the steps above for each account. You can view all your connected accounts from Stores Listings Publisher by clicking View then selecting *Summary...* The Account Summary dialogue box will display all of your connected eBay accounts and their associated platforms.

Connect to eBay

To connect to your eBay account and download your listings, follow these steps:

1. Click File then select *Connect to eBay...*
2. Select your eBay ID from the Connect to eBay dialog box.

3. Select the "Automatically connect when the application starts" check box to automatically connect to eBay every time the application starts (optional).
4. Click the **Connect** button to download all of your listings.
5. View your listings in the listings view window.

Downloading Your eBay Stores Listings

After you have connected to eBay, your listings will appear automatically in the listings view window. As you make changes to your selected listings or add new ones to your list, you may wish to refresh the page to view your updates.

In order to refresh your listings, you can do any of the following:

- Click the **Refresh** button at the top of the page.
- Click File and select *Refresh Listings*.

Selecting Listings to Publish

Once you have connected to your eBay Account and downloaded all your listings, there are 3 ways to select the listings you want to publish:

Individually: you can select individual listings for upload by simply clicking the listings using your mouse.

Select All: If you would like to publish all your listings, click Edit menu, then choose *Select All*.

By Category: You can also filter the listings by selecting categories from the Listings Categories pull-down menu.

Publishing Your Listings

To publish your selected listings, follow these steps:

1. Click the **Publish** button at the top of the page or click File, then select *Publish Listings...*
2. Select the platforms that you would like to publish your selected listings to.
3. Click the **Publish** button.

Verifying your published listings

After your listings have been published, you can view them by clicking View and selecting *Summary...*

You can also sign in to your Google Base and Microsoft Live Product Search accounts to view your published listings.

Google Base Dashboard <Hyperlink: http://base.google.com/base/dashboard?hl=en_US>

Microsoft Live Product Search <Hyperlink:
<http://productupload.live.com/Home.aspx?wa=wsignin1.0>>

Also, there should be a '**Contact Us**' that links to:

http://pages.ebay.com/help/contact_us/base/result_3_5_3.html?item=&dsturl=http%3A%2F%2Fpages.ebay.com%2Fhelp%2Fcontact_us%2F_base%2Findex_selection.html&tier0=%5Bobject+Object%5D&tier1=result_3_5_3&continue=Continue+%3E

'**Send Feedback**' should open email client with the following email address:
Storesteam@ebay.com.

'**About Listings Publisher**' should pop open the splash screen graphic.

Inline Help Pages

Update the following site side help pages to include details about the eBay Stores Listings Publisher (Beta):

<http://pages.ebay.com/help/specialties/exporting-your-listings.html>

<http://pages.ebay.com/help/specialties/promoting-your-store.html>